

The YouTube Hook System

Bonuses

BONUS 1 – 50 HOOK STARTERS

Use these as starting points. Modify them to fit your topic.

- You're probably doing this wrong
- Most people don't realize this
- This is why it's not working
- You're making this mistake
- Stop doing this
- This is what actually works
- No one tells you this
- This changes everything
- This is the real reason
- You think this works... it doesn't
- This is what people get wrong
- You're wasting time doing this
- This is why you're stuck
- This is the fastest way to...
- This is the easiest way to...
- Here's how to fix this quickly
- This will save you time

- This will change how you...
- This is the one thing that matters
- This is what you should do instead
- If you're struggling with this...
- If this is happening to you...
- If you want better results...
- If this isn't working...
- If you're doing this... stop
- This is why people fail at this
- This is why this doesn't work
- This is what's holding you back
- This is what's slowing you down
- Good vs bad (this is the difference)
- This works... this doesn't
- Most people do this... top performers do this
- You don't need this... you need this
- You're focusing on the wrong thing
- This is the part everyone ignores
- Try this instead
- Do this differently
- This simple change works

- This is what actually matters
- This is what makes the difference
- This is what gets results

BONUS 2 – QUICK NICHE EXAMPLES

These show how the same frameworks apply across different topics.

DOG TRAINING / PET CARE

- You're probably walking your dog the wrong way
- This is why your dog keeps pulling on the leash
- Stop doing this when you walk your dog
- Most dog owners make this mistake

YOGA / FITNESS

- Most people stretch wrong... this is why it's not working
- You're probably doing this exercise incorrectly
- This is why you're not getting more flexible
- Stop doing this before your workout

COOKING

- This is the easiest meal you'll make all week
- You're probably cooking this wrong
- This one mistake ruins your food
- Try this instead

PRODUCTIVITY

- This is why you can't stay focused
- You're wasting time doing this
- This is what actually helps you get more done
- Stop doing this if you want to be productive

HEALTH / HABITS

- You think this is healthy... it's not
- This is why your diet isn't working
- Most people get this wrong
- This is what actually works

HOW TO USE THESE

1. Pick a starter
2. Adjust it to your topic
3. Make it more specific
4. Test multiple versions

Example:

Starter:

You're probably doing this wrong

Topic: Yoga

Hook:

You're probably stretching the wrong way